# Jeffie Service of the Control of the



# about us

j-me is a global product design company, that has become known for producing original home products that have a sense of humour and a love of design. located in the creative hub of london's oxo tower, j-me has a unique ethos that results in a range of functional products that are original and fun.

j-me was founded by brothers jamie and mark in 2000 with a desire to create original and entertaining products for the design-conscious home owner. with both jamie & mark's entrepreneurial spirit and passion for design (they studied at central saint martins, the world's leading centre for art and design education), the brothers launched i-me original design in their late twenties.

with humble beginnings, they started the company whilst living together at their parents' home in north london. mum's lounge was often transformed into a picking and packing operation.

by 2007 j-me had not only won 2 coveted design awards, but had also successfully exported the brand globally and moved into a prestigious new design studio in london's oxo tower.

j-me's core values are as clear now as when they first started out and are what make the products unique. all products are 100% original design, always with a twist of humour and focus on superior function and high quality.



# lionel designer

# lionel correya

(known as "lion/leon/mr c")

# favourite design product

arco floor lamp by achille & pier giacomo castiglioni. it's a beautiful balance of nature. science and engineering.

# passionate about

exploring new places, taking in the unique sights, sounds and smells (and the local drinks too!).

# superhero name

frozone



# elise sales

# elise truchi

(known as "leelo/elisaki")

# favourite j-me product

big head memo pad

# passionate about

i love travelling, playing games (even more when i win!), playing pool and table tennis (where i excel!), cooking, and i absolutely love sarcasm and above all laughing.

# superhero name

catwoman

# kirsty account manager

### kirsty power (known as "powpow")

# favourite j-me product bella... i'm a big kid at heart

and love anything pink! so

# passionate about

baking, eating, cake, and bootcamp to counter all the eating, stationery and anything pink.

## superhero name

ultra pow! going above and beyond!



# director

# iamie antoniades (known as "last word")

# favourite design product

spirale" ashtray by achille castiglioni. it's a timeless, original classic elevated furthermore by how taboo smoking has become.

# passionate about

to enjoy the simple things that make the difference, like driving a longer, more scenic route! my rolls royce 1976 silver shadow 1. outrageous imagination which often offends! i have a healthy respect for time!

### superhero name the hulk





# iack designer

# iack turnbull

(known as "jacky boy/keith/holder")

# favourite design product

technics sl1210 mkll. built like a tank with a design that has been copied by many and bettered by none. closer to flawless than any product i know - an absolute icon in music.

# passionate about

hip-hop and adidas trainers. i'm at peace when i have both, total zen.

# superhero name

the human dustbin - i'm always eating!



# rebecca office manager

### rebecca jameson

(known as "bunny")

### favourite i-me product

postcard magnetic....i use it every single day to keep our lives in order!

### passionate about

dips my cat, other people's cats, polystyrene, wine, cats, running marathons, cats and pete tong.

### superhero name

the amazing godzuki dragon



# mark director

# mark antoniades

(known as "benji/martha")

# favourite design product

the panton chair by vitra. it's stunning from all angles with & without someone using it. i am also passionate about flowing form & this chair epitomises it.

# passionate about

cycling, healthy eating to balance big appetite for deserts, sleeping, deep discussions and fixing things!

# superhero name

i'd love to be superman! - he's just the hest







the latest member of the bathroom gang has climbed his way to the sink! this neat toothbrush holder's newt-ural habitat is high up on your bathroom wall or cabinet. with a simple sucker to keep him in place, this little lizard is sure to get kids

gripped brushing their teeth!







# grace tootbrush holder

on the vast plain of the bathroom sink roams grace the toothbrush holder. grace adds both fun & colour into the daily routine of children brushing their teeth.



JMETOOTH-GIR

material: silicone

dimensions: 54 x 39 x 112mm

# diego toothbrush holder

bring the jurassic age to your bathroom with diego the dinosaur. kids will have so much fun brushing their teeth if this friendly dinosaur is keeping them company and then guarding their brush. another little monster in the bathroom!









# toothbrush holder on the vast plain of the

bella

bathroom sink roams bella the toothbrush holder, bella adds both fun & colour into the daily routine of children brushing their teeth.



# JMETOOTH-BRD

material: silicone dimensions: 66x 33 x 87mm

# sid toothbrush holder

wrap your fingers around this little guy, he keeps your toothbrush sssssafe from any unwanted predators. this slippery customer could be your kid's new best bathroom buddy!







# wilson bathroom tidy

a great sized container for all sized toothbrushes including electric. wilson can store multiple bathroom items, adding a BIG SPLASH of fun to the toothbrushing routine! kids will have a whale of a time with wilson!









# soap dish

this dishy fella hasn't got a sting in his tail, he's simply here as a home for your soap. easy to clean and fun to have around, silvio the stingray is a ray of sunshine in any bathroom!



# lobster toothpaste holder

add a pinch of fun and imagination by sliding lobster toothpaste holder over any children's toothpaste tube. the catch of the day, j-me's lobster will claw back the fun into brushing teeth!





# <sup>plane</sup> toothpaste holder

take-off with endless fun and imagination by sliding plane over any children's toothpaste tube. jetting through the sky, this plane toothpaste holder is plane awesome!





# material: silicone dimensions: 105 x 45 x 60mm JMEBOAT-PLW JMEBOAT-YLW

# toothbrush holder

join HMS j-me on her maiden voyage across the bathroom sink. comfortably seating two toothbrushes, she's the perfect vessel to keep your sink looking ship shape!







dimensions: 130 x 130 x 90mm

# remote tidy

cozy solves the age old problem of losing remote controls. since its launch in 2009 the cozy has proven itself as the top seller every year. an instant eye catcher on any coffee table. holds up to 4 remotes.

2 x remotes provided for retail display



**JMEREMOTE** 

# snug

material: non slip rubber

designed to hold any combination of remote controls, mobile phones, wallets, glasses etc. this compact solution is perfect to use around the home!







# tilt remote tidy

a reinvention of our best-selling cozy. designed for easier loading and unloading of your most used remotes, this new style of remote holder gives an interesting illusion. tilt is sure to be an elegant addition to your living room. holds up to 4 remotes.







organiser

this subtly stylish, yet incredibly practical product keeps all your essentials stored together. the spacious rear section holds wallets, purses, sunglasses, mobile phones etc. the front holds smaller items such as change, keys & other pocket valuables.



material: non slip rubber

dimensions: 240 x 125 x125mm

# key **organiser**

key organiser is a fun design which gives you a practical place to store your keys & change. take comfort in knowing your keys are now in a convinient place, saving you time looking for them.



JMEKEYORG-BLK material: rubber & stainless steel dimensions: 230 x 129 x 41mr



# his & hers **keyholders**

our all time best seller is celebrating its 13th year! the keyholders are perfect for making sure that wandering keys are never lost. simply attach the dummy key to your set of keys & insert into the lock for safe keeping.

# fittings supplied



pos for retail display JMEKEYHOLPOS 220 x 220 x 330mm



material: non slip rubber and zinc dimensions: approx 40 x 40 x 50mm per holder



# shapes **keyholders**

slot the different shape keyrings into the matching hole to store your keys. each keyholder is wall mounted so you can display them as a set or individually in different rooms around the home.

fittings supplied







# JMEBIRD-WALL

material: powder coated steel

dimensions: 145 x 94 x 35mm

# bird wall **organiser**

this elegant bird is an invaluable presence in any hallway. the peaked wings serve as excellent key storage. easily wall-mounted & beautiful on display.

fittings supplied



# cactus **letter holder**

everyone loves using plants & flowers to add life & colour in their home. cactus letter holder does just that whilst also keeping your letters & notes organised. it doesn't need watering either!



IMECACLET-GRN material: plastic dimensions: 152 x 60 x 166mm



# car **doorstop**

a racing door stop that loves to park under your door, this trusty little motor will add some "vroom" to any room!





# key **doorstop**

a simple solution in a key shaped wedge. the iconic key has a direct synergy to the door it holds open! a fun & playful product.





# sharpener

its unique 'orb' shape ensures a beautifully smooth feel, making sharpening quick & easy. also, with its subtly flat bottom it always sits correctly on your desk.



# rocky desk butler

this friendly little dog is a loyal accessory to any desk or work space. rocky is willing to hold up to 5 pens, small stationery items in his back, elastic bands as a collar & paper clips on his mouth.

magnetic mouth for paper clips





# rewind desk tidy

rewind back the years! a play on the retro cool cassette tape offering storage for your pens, pencils & small stationery items as well as the ability to dispense sticky tape.







# material: plastic dimensions: 94 x 78 x 245mm JMEBICLID-BLK JMEBICLID-BLU

# BiC pen lid pen holder

endorsed by world famous BiC brand, this iconic & instantly recognisable design has been turning heads since its launch. a play on the actual BiC pen lid, it is a practical piece of desk art admired by many. weighted for extra stability.

pos for retail display JMEBICPOS





dimensions: 94 x 89 x 130mm material: non slip rubber



tidy

things on your desk; a pot for your pens, rulers and whatever stationery you fancy, all fronted by a smooth, slanted shelf for your phone, tablet, calculator, post-its or notepad. with easy access and easy viewing, lean is the most versatile companion for every design lover's desk.







# cassette **tape dispenser**

get back into that old school feeling with our cassette tape dispenser. this really takes you back to that golden era when you once owned the beach boys, elvis, or maybe even the beatles albums. retro cool!



# post card **memo pad**

preserving the long history behind post cards, our post card memo pad modernises the way in which friends & family leave messages. it can be used to leave short messages, reminders or even funky doodles.

can be wall mounted pen included



JMEPOST-CER

material: ceram

dimensions: 180 x 125 x 21mm







# big head **memo pad**

his dry wipe face ensures there is always somewhere to leave messages on a daily basis. nag your husband to unload the dishwasher, remind your boyfriend about booking that weekend away or tell your housemate they still owe you money.

pen included



material: non slip rubber & mild steel

dimensions: 187 x 35 x 250mm

# postcard **magnetic memo board**

post card is a handy way for family members to leave messages on the fridge. its dry-wipe surface lets you write what you like, then wipe it off and write something else.

pen included



MEPOST-MAG material: magnetic sheet dimensions: 210 x 146 x 1mm



# droplet **bottle opener**

inspired by our design ethos from when we first launched in 2000 – to create timeless designs which seamlessly blend function with striking visual appeal. free standing, with soft rubber feet, this elegant bottle opener is happiest when it's proudly out on display.





JMEDROP-CHR material: non slip rubber & zinc dimensions: 63 x 33 x 230mm

material: mild steel dimensions: 366 x 170 x 510mm



# magazine rack

the award winning float magazine rack is a great design piece for anyone who likes to keep their magazines neat & tidy. magazines slot into position & can be easily removed or placed back.







# wave coat rack

an eye-catching & space saving vertical form that holds up to 15 coats on its 5 peaks & has the ability to hold scarves, hats & gloves.

fittings supplied



material: powder coated steel

dimensions: 165 x 80 x 580mm

# footprint shoe shelf

if you're fed up with finding your children's shoes all over the floor, footprint is a tidy solution. footprint stores their favourite pairs of shoes on the wall so they're always ready to wear when they need them. the beauty of footprint is that it provides a simple & engaging method for your child to put their shoes away!

fittings supplied





material: stainless steel dimensions: 700/1200 x 140 x 90mm



# horizontal **shoe rack**

since 2005 j-me has been offering the world a modern, stylish & convenient way of tidying shoes. the horizontal shoe rack gives the appearance that the shoes are floating off of the floor.







# shoe rack wall mounted

this wall mounted version allows the nest to keep all your pairs of shoes well & truly out of the way. its convenient & super sleek design allows you to grab your shoes quickly.

fittings supplied



JMENEST-WALL

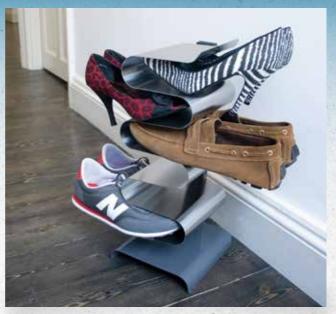
material: stainless steel

dimensions: 150 x 190 x 403mm

# nest **shoe rack freestanding**

nest shoe rack is another elegant & stylish way to tidy up your shoes! it is great at holding shoes without compromising on space thanks to its vertical form. this version can be easily removed from its base & wall mounted.





material: stainless steel dimensions: 700 x 140 x 90mm



# stiletto high heeled shoe rack

a unique shoe rack allowing your high-heeled shoes to be beautifully displayed. the clean & simple form provides a perfect backdrop so that the focus is solely on your shoe collection.









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